

iowa total care. Community Investment 2021

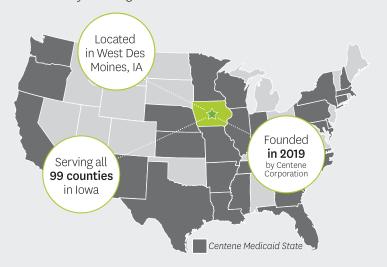
Who We Are

Iowa Total Care, a subsidiary of Centene Corporation, is a managed care organization that provides healthcare services and Iowa state-sponsored health insurance plans through local, regional and community-based resources.

Centene is a diversified, multi-national FORTUNE® 25 company and is the largest Medicaid managed care organization in the country, serving more than 26 million members in all 50 states.

ITC

ON THE GO





800+ employees



300,000+ members



Who We Serve -

- TANF (Temporary Assistance for Needy Families)
- Medicaid Expansion
- · CHIP (Children's Health Insurance Program)
- · ABD (Aged, Blind and Disabled)
- · Long-Term Services & Supports
- · Intellectually/Developmentally Disabled
- · Foster Care

Why We Collaborate with Community Organizations

We select partners that support our mission, prioritizing opportunities to address **Social Determinants of Health (SDOH)**. SDOH have a direct correlation to a variety of health disparities, and to improve the health of lowa, reducing those disparities is a great place to start.



Two of our newest outreach efforts—**Be Well. Eat Well.** and **Iowa Total Care's Literacy Program**—were specifically created to address important SDOH:



Access to nutritious foods



Language and literacy skills



Be Well. Eat Well. provides support to help Iowans receive regular access to healthy, affordable food. We do this by:

- Sponsoring **25 community gardens**
- Investing \$123,398 into helping Iowans get healthy and stay that way
- Providing greater access to fresh produce
- Organizing no-cost cooking classes
- Creating a "Kids Korner" with materials dedicated to helping kids establish healthy eating habits

Learn more at iowatotalcare.com/bewelleatwell.

Iowa Total Care's Literacy Program

Iowa Total Care strives to provide Iowa's youth with greater access to literacy resources and healthier futures through our Doc's Kids Club and 100 Schools in Iowa programming.

Doc's Kids Club is a FREE educational program that shares kid-friendly materials every month, like:

- Healthy recipes
- Videos and activity sheets
- Behavioral health tips
- Doc's Kids Club newsletter







Through the 100 Schools in Iowa initiative, Iowa Total Care has donated \$50,000 to support childhood literacy. Onehundred schools were selected across the state to receive:

- \$500 of in-kind gifts
- Literacy toolkit for kids to use at home and in the classroom

Learn more at iowatotalcare.com/docskidsclub.





Providing for Providers

Iowa Total Care is committed to building a strong partnership with our network of providers because we know supporting healthcare professionals is essential for a healthier Iowa. That's why we are dedicated to giving back to Iowa's Federally Qualified Health Centers (FQHCs) by:

- Making donations and food deliveries
- Participating in National Health Center Week
- Sponsoring health center events

Independent Living (NCIL) to donate over \$168,000

"In the Community" Newsletter

Our "In the Community" newsletter is a monthly publication designed to give community partners and members timely and educational information on:

- Key programs and services
- COVID-19 vaccinations
- Healthy recipes
- Positive member stories
- Community resources

Sign up on our

Community Outreach Newsletter page.

